

# Why companies encrypt, link & analyze their data

..and you should too

## Generating value from your data

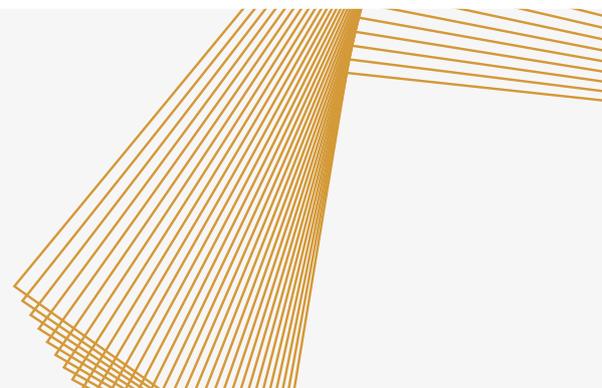
Manufacturing processes generate **vast amounts of data** that typically stay confined to data owners, due to commercial sensitivities. Yet, in order to **optimize your yield or product quality**, you need to be able to link and analyze the data of the production chain parties you work with.



## Data encryption

Roseman Labs allows you to safely link data sets from different parties, by encrypting data at the source. Run your analyses on combined data, without being able to see individual records.

You can jointly **reduce cost & improve product quality**, while the data remains protected and undisclosed.



# Working with Roseman Labs



Generate insights based on real-world data

## Close the product life cycle data loop

Enable yourself to analyse the product data of equipment that's in use by your clients, without exposing their commercial details. This allows you to develop benchmarking services, maintenance support, operational advice and product improvements.

## Cross production chain collaboration

Enable yourself, your suppliers and customers to connect production and product parameters across parties. Jointly discover how metrics in one plant impact the yield or quality in later steps of the production chain, without exposing anyone's data.

## How it works

-  Collaborate with parties in your production chain
-  Encrypt & upload data with Roseman Labs



-  Send analysis requests to data owners
-  Receive approval & run your analysis



-  Jointly improve production, quality and yield based on insights from real data

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